

# BERKLEY GULP MAGGOTS ARTIFICIAL VS. LIVE MAGGOTS

**NAME:** JOHNNY WILKINS

**DATE:** March 31, 2012

**SHALLOW POND:** DOWNERS GROVE **STATE:** IL

## QUESTION:

Gulp Maggots claim to outfish ALL other Baits 2 to 1, will these artificial baits outperform real maggots per the company's claim?

## HYPOTHESIS:

Artificial baits including this one lack movement and the ability to trigger strikes like live bait. The artificial bait will NOT perform better than live bait.

## MATERIALS/APPARATUS:

Identical Pole, Bite Indicator, Hook, Line & Weight  
:30 min. time/alarm  
\$24 in Gulp Maggots  
\$24 in Live Maggots

## PROCEDURE:

Fish 3 x :30 minute sessions for each using the same fishing tackle, same hook, same rigs. Fish stationary, seated. All fish caught on Gulp go in Black Keep Bag. All fish caught on live maggots go in Blue Bag.

## CONCLUSION:

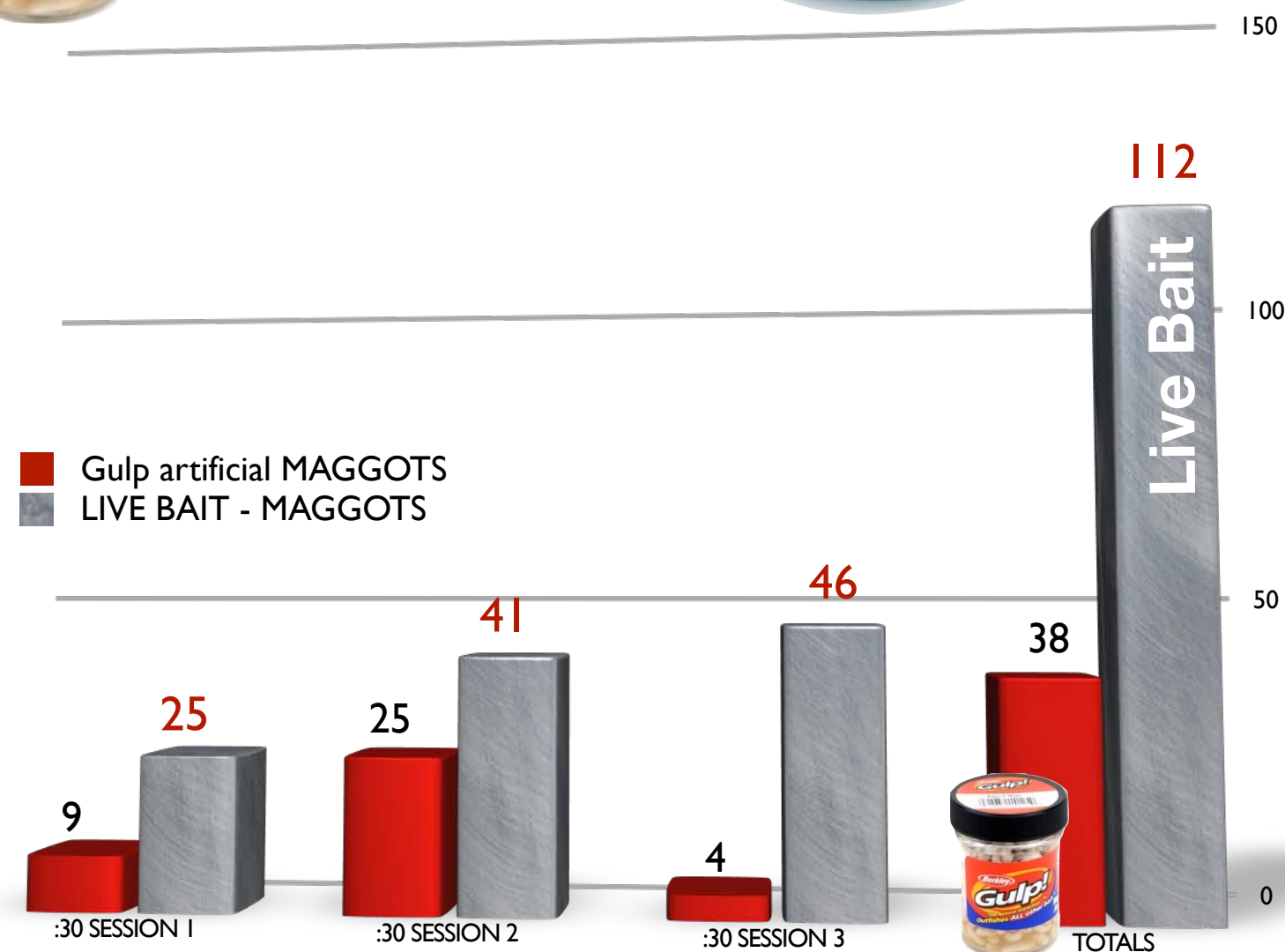
Fish prefer live bait vs. Gulp /Artificial bait. Artificial bait does NOT outfish live bait. Test indicates that fish prefer live bait < 3:1 over artificial baits. Tests benefited the artificial bait because of wind current carrying live bait scent upwind yet STILL did not outperform the live maggots. The test was conclusive that live bait performs 6x better than Gulp "Claims" it should.



38 FISH CAUGHT



112 FISH CAUGHT  
USING LIVE BAIT - MAGGOTS



FISH CAUGHT				
BAIT	:30 SESSION 1	:30 SESSION 2	:30 SESSION 3	TOTALS
GULP ARTIFICIAL MAGGOTS	9	25	4	38
LIVE BAIT - MAGGOTS	25	41	46	112

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## GULP ARTIFICIAL

BAIT	:30 - 1X	:30 - 2X	:30 - 3X
1	9.00	25.00	4.00
Average	9.00	17.00	12.67

## LIVE MAGGOTS

BAIT	:30 - 1X	:30 - 2X	:30 - 3X
2	25.00	41.00	46.00
Average	25.00	33.00	37.33